Jisc’s digital experience insights service

# Transcript of animation

Our digital experience insights service reveals an accurate picture of how students, staff and researchers are experiencing every aspect of your digital environment.

Its aim is to improve and enhance the overall digital experience and to offer education providers valuable data to inform decision-making and to plan future resource development and investment.

The surveys have been extensively tried and tested with learners and students, teaching staff, professional services staff and researchers in higher education, further education, and work-based learning providers.

The service enables organisations to build up evaluative data, year on year and to track changes over time.  Benchmarking enables you to compare key performance indicators with other organisations.

The surveys are delivered using Jisc’s very own online survey service, along with detailed guidance on how to plan, customise and launch the surveys, and how to analyse and interpret data.

Users of the service join a thriving community of staff and students, all committed to understanding and optimising the digital experience across their organisations.

To sign up and ﬁnd out more search [digitalinsights.jisc.ac.uk](https://digitalinsights.jisc.ac.uk).